

# Inside the Neighborhood

Keeping you connected to the latest from our growing community



Transformation in Motion

## Preparing the Grounds for Summer

As the seasons change, so does the beauty of the campus. Our team has been hard at work refreshing flower beds, planting seasonal blooms, and enhancing the landscape to create a welcoming environment for visitors. These annual improvements showcase the natural beauty of the property and ensure the grounds are ready to be enjoyed throughout the summer months.

Legacy of the Beeches

## Frank Potter: The Visionary Behind The Beeches

Frank Potter was widely recognized for his communications technology and early telephone infrastructure contributions. Through his leadership of the Rome Wire Company, his work helped advance connectivity across the region and establish Rome as an emerging center of industry and progress. Beyond business, Potter was a respected civic figure whose influence and forward-thinking vision left a lasting mark on the community for generations to come.



Upcoming Events

## Jazz at Beeches Manor Returns August 9

Join us for the 3rd Annual Jazz at Beeches Manor on Sunday, August 9, from noon to 8:00 p.m. for a full day of live jazz music, delicious food, and community celebration at beautiful Beeches Manor in Rome. This family-friendly event will feature talented regional performers throughout the day, culminating with returning headliner Gap Mangione & the New Big Band taking the stage at 6:00 p.m. Bring your friends, lawn chairs, and love of music for one of the area's favorite summer traditions.



Subscribe and explore our newsletter at [nascentianeighborhood.com](https://www.nascentianeighborhood.com)

Life at the Neighborhood

## Something Special is Rising in the Heart of Rome

Nascentia Neighborhood is taking shape as a community built on connection, wellness, and 135 years of trusted care. Designed to support aging with dignity and independence, it is a place where neighbors become friends and life feels a little lighter. Scan the QR code to the right to watch the video and explore life at Nascentia Neighborhood. Learn more at [nascentianeighborhood.com](http://nascentianeighborhood.com).



Moments at the Manor

## Beeches Manor Hosts Rome Chamber Breakfast

Beeches Manor was proud to host the Rome Area Chamber of Commerce's 114th Annual Breakfast Meeting on May 14, welcoming more than 250 community and business leaders for a morning of connection, collaboration, and local partnership. The event featured a keynote address by Mayor Jeffrey Lanigan and recognized local organizations and individuals making a meaningful impact while highlighting the strength and continued growth of the greater Rome business community.

Giving Back

## Stepping Up for the Community

As part of its continued commitment to giving back, Nascentia Health partnered with Bombas for the second consecutive year through the brand's "1 Purchased = 1 Donated" program. Hundreds of Bombas socks were donated and delivered to local organizations serving individuals, families, and veterans in need across Central New York, offering warmth, comfort, care, and support to neighbors facing difficult circumstances.



Making an Impact

## Friday Night Fever: Disco Inferno Gives Back

Nascentia Health's annual Disco Inferno drew its biggest crowd yet to Beeches Manor at the end of April. The groovy evening featured 70s-themed costumes, live music, a silent disco, raffles, and dancing while raising critical funds for the Nascentia Health Charitable Foundation to support vulnerable pediatric and senior patients. Thank you to all sponsors, supporters, and attendees for making this year's event the most successful yet!

## RESERVE YOUR CELEBRATION AT BEECHES MANOR

2026 dates still available. Contact us today.



Visit our website: [beechesmanor.com](http://beechesmanor.com) Stop in and see us: 7900 Turin Road | Rome Give us a call: (315) 356-2600

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